



















Product Stewardship

CATEGORY	SUSTAINABILITY GOALS	ACHIEVEMENT STATUS	SDG
REAL CIRCULARITY	Align the industry to achieve a 90% global recycling rate for aluminum beverage cans, bottles and cups (2030). Work together with our supply chain partners to achieve an 85% average recycled content in the aluminum used to produce Ball beverage cans, bottles and cups in the regions where we operate (2030). Launch second generation of ReAl® aerosol container technology with 75% recycled content (2030).	<ul style="list-style-type: none"> 71% global recycling rate 74% Ball average recycled content globally 70% recycled content in Re:Gen products in 2024 	   
CLIMATE LEADERSHIP	Reduce absolute Scope 1 and 2 greenhouse gas emissions by 55% (2017–2030). Reduce absolute Scope 3 greenhouse gas emissions by 55% (2017–2030). Achieve 100% renewable electricity globally by 2030, with an interim target of 75% by 2025.	<ul style="list-style-type: none"> 48% reduction from 2017 rebaselined data 18% reduction 2017 rebaselined data 73% as of year-end 2024 	  
MATERIAL HEALTH	100% of inks, coatings and compounds used by Ball achieve Cradle to Cradle Material Health certification at the Silver level or better (2030). ^{1,2}	<ul style="list-style-type: none"> 85% of beverage coatings certified Silver or better 	  
RESOURCE EFFICIENCY	80% of global beverage can production with weight-optimized STARcan dome designs (2030). 50% global aerosol can production with lightweight ReAl® alloy (2030). 30% energy intensity improvement in can manufacturing (2020–2030). ³ 50% water efficiency improvement in can manufacturing, with a minimum 30% improvement across existing facilities (2020–2030).	<ul style="list-style-type: none"> 52% STARcan design in 2024 70% ReAl® production globally in 2024 1.9% energy intensity improvement since 2020 8.7% increase in water efficiency 	   
RESPONSIBLE SOURCING	100% of aluminum purchased comes from certified sustainable sources (2030). Strengthen Ball's supplier diversity program and double our annual spend with diverse suppliers in the U.S. (2020–2030). Annually assess ESG practices of all critical suppliers with an annual spend of \$5 million or more, and ensure corrective actions are being implemented where suppliers fall short of Ball's requirements (2030).	<ul style="list-style-type: none"> 27% ASI-certified aluminum volume in 2024 12.3% decrease from the 2020 baseline of \$107 million USD 46% of critical suppliers assessed in 2024 	   











¹Ball has discontinued C2C certification for our Cups business.

²2024 C2C percentage was calculated using percentage of volume and 2023 was calculated using percentage of distinct items certified.

³The business- and product group-specific normalization factors are used to calculate a consolidated intensity index for environmental metrics. Therefore, We have shifted our language from efficiency to intensity to better reflect how the improvement in efficiency is measured.

● Off Track ● On Track ● Achieved

Social Impact

CATEGORY	SUSTAINABILITY GOALS	ACHIEVEMENT STATUS	SDG
HEALTH, SAFETY & WELL-BEING*	Our goal by 2030: a 1.12 Total Recordable Incident Rate, a key milestone on our journey to create a safety culture where zero injuries is a reality (2022–2030). Enable all employees and their families to thrive as their authentic selves by providing resources focused on their physical, mental and financial well-being (2030).	<ul style="list-style-type: none"> After implementing a new global program, policies and training, we have achieved a 1.21 TRIR. We enhanced performance and compensation practices to support our high-performing culture, redesigning pay and incentives while developing a global benefits philosophy to guide future decisions. 	
BELONGING, INCLUSION & DIVERSITY	We are committed to increasing the percentage of women in leadership roles across the organization and in manufacturing roles in our plants. We are committed to reflecting the communities where we operate around the world in terms of race and ethnicity. Implement a holistic communication and training approach to drive a culture of inclusion and inclusive leadership.	<ul style="list-style-type: none"> In 2020, Ball's executive leadership team was 19% women. In 2024, it is 50% women. Our board of directors comprises of 36% women representation in 2024. In 2024, Ball's workforce ethnic diversity mirrored the U.S. ethnic and racial workforce composition as reported by the U.S. Bureau of Labor Statistics and we're making progress in Brazil. In 2020, Ball's executive leadership team was 12.5% ethnically diverse. In 2024, it has increased to 30%. In 2024, our board of directors is 27% ethnically diverse. In 2024, Ball piloted a workplace inclusion scan with results that will be debuted globally in 2025 to ensure all facilities provide an inclusive environment. Ball also activated a global inclusion council and laid the groundwork for regional inclusion committees to be added in the next year. 	 
TALENT DEVELOPMENT	Create and launch early career and intern programs in all regions to build skills and a pipeline of diverse talent (2030). 100% of manufacturing employees participate in industry-leading technical training, which will significantly shorten the time required to develop world-class can makers (2030). We will provide easy access to training, on-demand learning and skill development resources to all employees through Ball Academy. 100% of people leaders participate in at least one leadership development experience each year (2030).	<ul style="list-style-type: none"> We launched an internship program in North & Central America as the first step in building a global early-career talent pipeline and began designing the Management Development Program for a 2025 launch, with plans to scale both initiatives globally. We advanced our 2030 goal by developing the Can Pathway Program to standardize technical training. A South America pilot is set for 2025, with a global rollout to follow, driving employee development and operational excellence. We expanded learning through Ball Academy, leadership programs, LinkedIn Learning, and coaching, with key highlighted achievements of 7,000+ Finance training hours, 92% LinkedIn utilization, and 2,172 coaching sessions to drive employee growth and success. We expanded leadership development with senior and front-line programs, advancing our goal of 100% participation by 2030. In 2025, we will launch programs for mid-level and new leaders, strengthening our leadership pipeline. 	 
EMPLOYEE EXPERIENCE	Reimagine Ball Networks and Ball Interest Groups globally to help strengthen employee connections and communities for personal and professional growth (2030). Develop and deploy an expanded employee feedback system and listening strategy, yielding timely and targeted data to better understand and shape the employee experience and address issues relevant to each population (2030). Ensure Ball's employee value proposition, including our values and what we stand for as a company, is delivered and experienced consistently around the world and evaluated through our flexible employee listening strategy (2030).	<ul style="list-style-type: none"> Work began in 2024 to update and re-launch Global Ball Networks as a key component of the revitalized BI&D strategy. We conducted a global employee engagement survey with an 84% response rate to identify strengths and opportunities. Leaders received team feedback for the first time and are actively engaging employees to drive action, foster commitment, and enhance the employee experience. We introduced initiatives to bring our vision and values to life, including global "Who We Are...Now" workshops and brand alignment training. Our engagement survey showed employees felt a strong connection to our mission and a clear understanding of "Our Purpose. Our Promise." 	   
COMMUNITY	Enable 100% of employees to give and volunteer, and achieve a 35% participation rate globally (2025). Extend sustainability and STEM education program globally and expand outreach to students, teachers and facilitators by 60% (2025). Proactively leverage Ball products for good and donate at least \$1 million of in-kind donations by end of 2025.	<ul style="list-style-type: none"> Enabled 100% of employees to give and volunteer, reaching a 28% year-end participation rate. 50% increase in students reached since the goal was set. In kind donations to date: \$719,103.50 	   

* We have changed our 2030 TRIR goal to achieve a 1.12, instead of a 25% reduction