

Cookie Policy

1. **Introduction:** Ball Corporation and its subsidiaries and affiliates (the “Company” or “Ball”) are committed to protecting personal data of all persons with whom we interact. Ball has taken both technical and organizational measures to protect personal data the Company processes. The purpose of this Privacy Notice is to inform you of the processing activities the Company undertakes as it relates to your general use of the websites and systems the Company operates (collectively referred to as the “Site”), as well as your rights and obligations relating to your personal data.

2. **What do you mean when you “cookies”?** Ball uses automatic data collection tools, sometimes called “cookies,” that collect certain standard information that your web browser sends to Ball’s websites. The term “cookie” refers to all technologies that store and access information on the device you are using to access the Site. Your device may include a computer, tablet, telephone, or other mobile device that accesses the internet.

There are different types of cookies that behave differently and serve different functions. For example, some cookies are served directly by Ball (“first party cookies”) or on behalf of Ball by third parties like analytics companies (“third party cookies”). Other cookies can last as long as the web browser you are using is open (“session cookies”) which delete automatically once you close the web browser application on your device. And still other cookies remain even after the web browser is closed (“permanent cookies”) that recognize your device when you open your web browser again.

3. **What kind of information do you collect from these tools?** These data collection tools send information to the Site such as the type of web browser you are using and the address of the website from which you arrived at our website (e.g., like a search engine used to search for Ball Corporation). These tools may also collect information about your internet protocol address and your clickstream behavior.

Internal Protocol address is a number automatically assigned to your computer or mobile device whenever you connect to the internet. The number is assigned by your internet service provider or your information technology department, depending on the type of network you are on. The number is a unique address that allows web servers to locate and identify your device.

Clickstream behavior refers to your internet usage. This may include what pages you view and which links you click as you use the internet. These tools help make your internet experience easier and more efficient. It also can provide you with a customized internet experience based on your usage and it can recognize you when you return.

4. **What kind of cookies does Ball use?** Ball uses cookies that are necessary for the operation of the Site such as cookies that enable the functionality of map features on the website or routing client requests on the server. Other cookies are used to provide personalized service, such as enabling functions such as sharing web content via social media platforms. Other cookies may provide

information to advertisers about your web usage which enables advertisers to provide personalized web experiences.

5. **How can I update my “cookie” preferences on the Site?** At this time, the Site does not have provide the ability to modify cookie preferences or disable certain unnecessary cookies. Ball is working with its providers to develop this capability and will update this policy when this capability exists.

However, your web browser may give you the ability to enable a “do not track” feature that sends signals to websites you visit. These signals tell the websites that you do not want your online activities tracked. This is different than blocking or deleting cookies since web browsers with a “do not track” feature enabled may still accept cookies.

6. **Who can I contact if I have more questions?** If you have more questions about “cookies” and the way that Ball uses these tools and the information collected by these tools, please contact the regional critical data protection team:

North America Data Protection Critical Data Protection Team 10 Longs Peak Drive Broomfield, CO 80021 cdpna@ball.com	Europe, Middle East, & Africa Data Protection Critical Data Protection Team 100 Capability Green Luton LU1 3LG United Kingdom cdpeu@ball.com
South America Data Protection Critical Data Protection Team Avenida das Américas 3434-Condomínio Mario Henrique Simonsen- Bloco 2/6 e 7 andares Barra da Tujica Rio de Janeiro 22640-102 Brasil cdpsa@ball.com	Asia Pacific Data Protection Critical Data Protection Team Units 1610 – 1619, Tower 1 Grand Century Place 193 Prince Edward Rd. West Mongkok, Kowloon, Hong Kong cdpapac@ball.com

If you have other questions regarding Ball’s Terms of Use or Privacy Policies, they may be found [here](#).