BALL SOUTH AMERICA'S COMMITMENT TO BIODIVERSITY





Ensuring biodiversity in the locations where Ball operates is part of our commitment to sustainability. Well-functioning ecosystems promote services that are essential to sustain life, such as water and air recycling and treatment, soil conservation, and pollution reduction. Therefore, supporting biodiversity conservation is an important step in making a positive contribution to sustaining and preserving life.

Did you know?

Of the total area owned by Ball, around 73% of the land is permeable, including areas of natural vegetation. This helps ensure rainwater is absorbed and prevent floods in the surrounding areas. For instance, depending on the region, it helps replenish rivers and groundwater, preserving the water cycle.

OUR PRACTICES

Each Ball region, country and plant has its unique needs and our sustainability plans and targets take those aspects into consideration. Given the nature of our business – beverage packaging industry – our production environment is highly controlled to avoid contamination and pest proliferation. Animals are not allowed in the premises, as they can pose risks to the safety of our products and the beverages filled in our cans.

That is why we are focused on promoting vegetation diversity and the permeability of our plants. We also include a Biodiversity Mitigation Hierarchy mindset in our planning for new projects in order to achieve preservation, prevention, reduction, restoration, and, lastly, environmental compensation. The aim of these actions is to cause the least possible impact to the ecosystem of the locations where we operate.

TOOLS

Ball BPSA has mechanisms to ensure we comply with all applicable environmental policies, laws, and requirements. Moreover, our plants are located in industrial and/or highly urbanized areas, which significantly reduces our environmental impact.

We use Integrated Biodiversity Assessment Tool (IBAT), an internationally recognized tool for assessing biodiversity, to identify biodiversity aspects in the surrounding areas to our plants. We also use a checklist* that considers aspects such as soil permeability, species diversity, preservation of green areas, and reducing the risk of death of animals. We do so to ensure the continuous assessment of our current situation and of new projects, based on which we actively look for opportunities to improve our operations.

SEND US YOUR FEEDBACK!

If you have any questions, feedback or suggestions about biodiversity at Ball Beverage Packaging South America's plants, please email our team at sustainability@ball.com.

*The checklist was developed by Ball EMEA in partnership with local authorities and specialists and adapted to the reality of South America by Ball BPSA.