

Privacy Policy – General

1. **Introduction:** Ball Corporation and its subsidiaries and affiliates (the “Company” or “Ball”) are committed to protecting personal data of all persons with whom we interact. Ball has taken both technical and organizational measures to protect personal data the Company processes. The purpose of this Privacy Notice is to inform you of the processing activities the Company undertakes as it relates to your general use of the websites and systems the Company operates (collectively referred to as the “Site”), as well as your rights and obligations relating to your personal data.
2. **Who is processing my data?** Ball Corporation and its subsidiaries and affiliates process certain types of personal data from users of the Site. The Company may also contract with third parties to provide certain services on behalf of the Company. Ball takes steps to ensure that the third parties processing data on Ball’s behalf comply with data protection standards, including but not limited to, entering into contracts with the third parties, conducting security reviews of the third parties, and other similar efforts and processes.
3. **Who may I contact if I have questions about processing activities?** The Company has a data protection office which can answer questions you have about the processing of your personal data. Please contact the regional critical data protection team:

North America Data Protection Critical Data Protection Team 10 Longs Peak Drive Broomfield, CO 80021 cdpna@ball.com	Europe, Middle East, & Africa Data Protection Critical Data Protection Team 100 Capability Green Luton LU1 3LG United Kingdom cdpeu@ball.com
South America Data Protection Critical Data Protection Team Avenida das Américas 3434-Condomínio Mario Henrique Simonsen- Bloco 2/6 e 7 andares Barra da Tujica Rio de Janeiro 22640-102 Brasil cdpsa@ball.com	Asia Pacific Data Protection Critical Data Protection Team Units 1610 – 1619, Tower 1 Grand Century Place 193 Prince Edward Rd. West Mongkok, Kowloon, Hong Kong cdpapak@ball.com

4. **On what basis is my data being collected?**
 - a. **Consent:** By using the Site, you hereby consent to the Company’s Terms of Use and Privacy Policies. You also consent to the Company processing your personal data as it relates to the use of its Sites. You may revoke your consent at any time by ceasing to use the Site. If you do not wish to consent to the Company’s processing of your personal data and the Company’s privacy practices, you must not use this Site, or stop using this Site.
 - b. **Legitimate Business Interests:** In addition to processing your data based on your consent, the Company also processes personal data on the basis of legitimate business interests. These legitimate business interests include ensuring the Site is secure and protected against

threats of breach or compromise. In addition, Ball may process personal data respond to submissions and inquiries you make to Ball via its Site. Finally, Ball may also process usage data for purposes of maintaining and improving the Site.

5. **What data is the Company Processing?**

- a. **General Use:** When using the website for general information, the Company will not require that you provide information about yourself or your identity with the exception of domain names and internet protocol (IP) addresses of visitors to our Site. We also collect the date and time and duration of each visit and the pages viewed. Domain names and IP addresses are not used to personally identify you. Instead, this information is aggregated to measure the number of visits, average time spent on the Site, pages viewed, and other similar usage information.
- b. **Form Submissions:** There are portions of this Site where the Company may need to collect personal information from you for a specific purpose. One example is when you voluntarily submit your personal information in connection with a form submission. Providing this personal information enables Ball to respond to your requests. The information collected from you may include your name, address, telephone number, or e-mail address. This is also true when you submit requests relating to the processing of your personal data.
- c. **Cookies:** The Company may use a technology called “cookies,” which help us provide you with tailored information. A “cookie” is a set of data that a website server stores on your computer. Cookies then enable websites to recognize your computer and to “remember” your entries as you move from page to page, or even when you revisit the Site from time to time using the same computer. For more information regarding how Ball uses cookies, please see Ball’s complete Cookie Policy [here](#).
- d. **Other Processing Activities:** Additional processing may occur when an individual uses our website to submit job applications, business inquiries, retirement inquiries, or other uses. For additional information regarding processing activities related to these types of submissions or inquiries, please consult Ball’s privacy page [here](#).
- e. **Children:** This Site is not intended for persons under 13 years of age. We do not knowingly solicit or collect personal information from or about children, and we do not knowingly market our products or services to children. Ball encourages the parents or guardians of children to be actively engaged in a child’s online activities. If you believe that Ball has collected personal information from someone who is under the applicable age of consent in your country without the proper consent, please contact Ball as listed above in Section 3 of this Privacy Policy.

6. **Are you sharing my personal data?**

- a. **Internal Recipients:** Certain departments within the Company receive and process personal data obtained from visitors to the Site on a “need to know” basis, particularly when their job is related to maintaining the Site, providing or updating content on the Site, or responding to inquiries made through the Site. This may include the Information Technology

department, the Critical Data Protection Team, and other departments on a “need to know” basis.

b. External Recipients: The Company may also transfer certain data to third parties who are contracted by Ball to perform certain Site-related administrative responsibilities. Ball does not share, sell, or lease personal data about you to third party processing for their marketing use.

c. Other Unique Circumstances: It is also possible in rare circumstances that your information may be shared in connection with, or during negotiations of, any merger, sale of company assets, consolidation or restructuring, financing, or acquisition of all or a portion of our business by or to another company. We may also share your information to a competent authority if we believe disclosure is in accordance with, or is otherwise required by, any applicable law, regulation, or legal process. This may include law enforcement officials, government authority, or other third parties as may be deemed necessary to comply with legal processes or meet national security requirements. Your information may also be shared in the event of litigation to defend the rights, property, or safety of the Company, its business partners, you, or others.

d. Non-Personal Data: Information may be shared when it has been aggregated, anonymized, and or de-identified so that it cannot reasonably be used to identify you.

7. **Will my data be transferred to different countries?** Ball is a global organization headquartered in the United States of America with offices in many countries throughout the world. As a result, Ball may transfer your personal data to Ball in the United States of America, to any Ball subsidiary worldwide, or to third parties and business partners as we have described in this Privacy Policy.

Ball Corporation has taken steps to provide adequate organizational and technical safeguards to protect your personal data, including by certifying under the EU-US and Swiss-US Privacy Shield programs, as well as entering into appropriate agreements with Ball entities and external organizations. You may review more information about Ball’s EU-US and Swiss-US Privacy Shield certifications by clicking [here](#).

8. **What if I click on a link to another website that isn’t administered by Ball?** This Site may contain links to other sites. While we try to link only to sites that share our high standards and respect for privacy, we are not responsible for the content, security, or privacy practices employed by other sites.

9. **How long will my data be stored?** Your personal data will be stored as permitted or determined by local laws.

10. **What are my rights with regard to my personal data?** You have a right to request information regarding the processing of your personal data. This may include requests to correct the data, erase your data, or update your data. If you would like to submit an inquiry relating to your personal data and your rights relating thereto, please click [HERE](#) and select “Personal Data Inquiry” from the drop-down menu under Area of Interest.

11. **What can I do if I have concerns about the processing of my personal data?** If you have concerns about the processing activities performed by the Company, you may contact the local Data Protection Office or the local Supervisory Authority applicable to your country.

12. **What happens if I refuse to provide my personal data?** If you refuse to consent to this privacy policy, you should immediately stop using this Site. If you refuse cookies, certain features of the Site may not function properly.

13. **What websites does this notice apply to?** This notice applies to the following web sites: SuccessFactors, BallConnect, BallPortal, www.ball.com, www.ballaerospace.com, and others that may be added in the future.

14. **Where can I find changes to this notice?** We may update this Privacy Policy from time to time. When we do update it, we will make the updated statement available on this page. Information you provide will be governed by the Privacy Policy in effect at the time you submit the information.