EYERIS® PRINTING

IT’S ALL IN THE DETAIL

For too long, aluminum aerosol customers have shied away from graphics containing photo-realistic human skin, and from detailed textures such as floral prints, fruit, vegetables, and animal fur, because these graphics did not translate well to offset printing.

Ball Aerosol Packaging saw this limitation as an opportunity to provide customers with a unique solution. Eyeris® offers unparalleled precision that provides a 360-degree billboard for graphics that embrace lifelike detail. Eyeris® is achieved using a proprietary technique which allows for 150-200+ dots per inch (DPI), compared to 133 DPI for conventional printing.

Eyeris® is available with up to nine colors on all sizes and shapes.