Eyeris®

Overview
Ball’s proprietary, enhanced printing technology brings improved definition and fine detail to beverage can graphics creating premium, on-shelf differentiation.

Benefits
Ideal way to communicate premium quality, ingredient freshness or other product attributes. The best Eyeris applications are high resolution / photographic quality images such as:

- Fruit & Vegetables
- Scenery
- Water
- Ice
- People

Specifications / Technical Considerations
- High resolution printing - 120 lines per inch (lpi)
- Customers must provide artwork of at least 300 pixels per inch (ppi)
- 6 spot-color printing
- Available for any size can or Alumi-Tek® bottle Ball manufactures
- Compatible with all filling processes including retort

Lead Time
Four to six week lead time for artwork set-up followed by standard timing for can production.

Pricing and Minimum Order
For pricing or other questions, please contact your Ball sales manager or call 303-460-4444.