



Product Summary Fact Sheet

Eyeris[®]

Overview

Ball's proprietary, enhanced printing technology brings improved definition and fine detail to beverage can graphics creating premium, on-shelf differentiation.

Benefits

Ideal way to communicate premium quality, ingredient freshness or other product attributes. The best Eyeris applications are high resolution / photographic quality images such as:

- ★ Fruit & Vegetables
- ★ Scenery
- ★ Water
- ★ Ice
- ★ People

Specifications / Technical Considerations

- ★ High resolution printing - 120 lines per inch (lpi)
- ★ Customers must provide artwork of at least 300 pixels per inch (ppi)
- ★ 6 spot-color printing
- ★ Available for any size can or Alumi-Tek[®] bottle Ball manufactures
- ★ Compatible with all filling processes including retort

Lead Time

Four to six week lead time for artwork set-up followed by standard timing for can production.

Pricing and Minimum Order

For pricing or other questions, please contact your Ball sales manager or call 303-460-4444.

