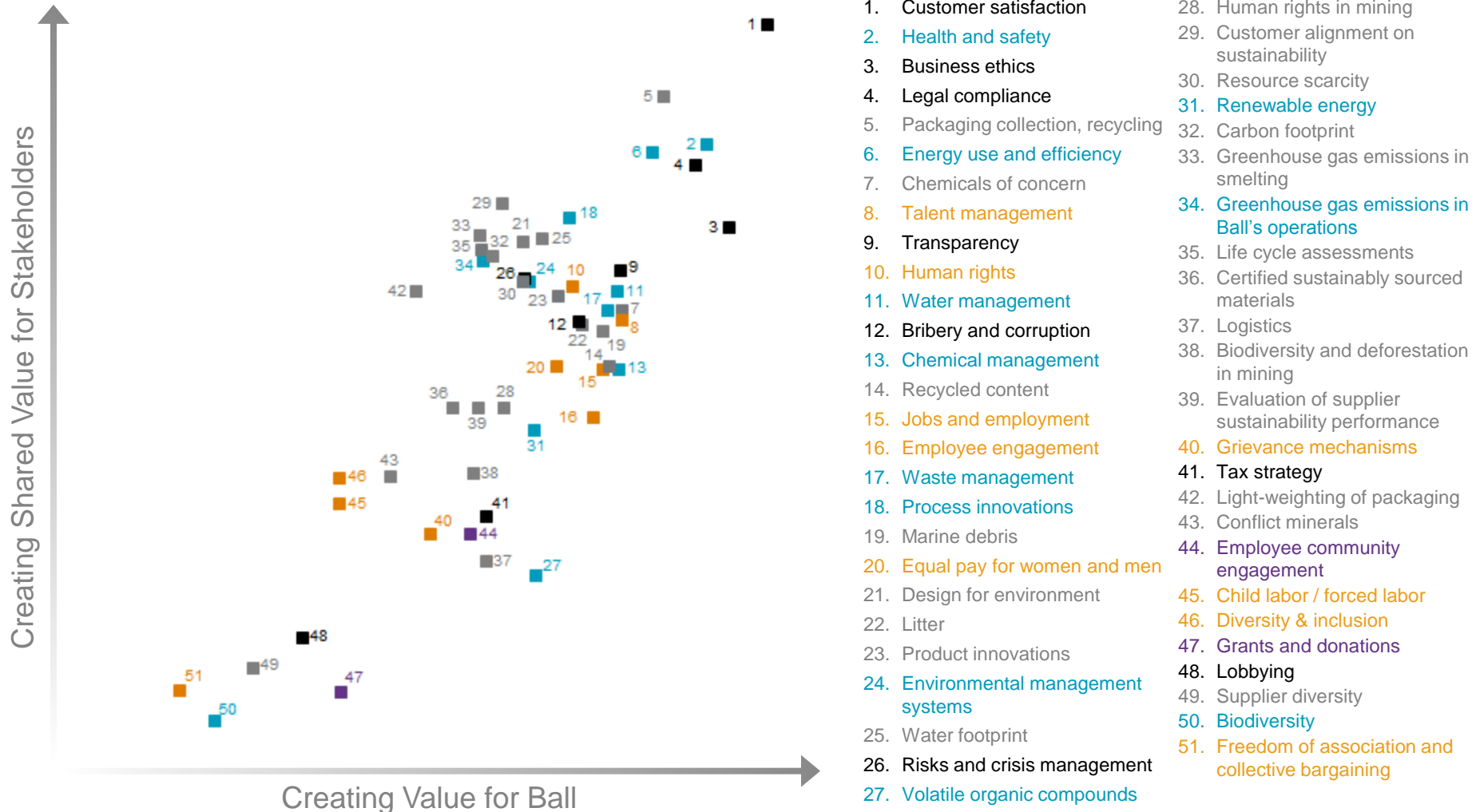


# 2018 BALL CORPORATION SUSTAINABILITY MATERIALITY MATRIX

500 stakeholders participated in our latest materiality survey, conducted in April 2018. We focus our resources, stakeholder engagement and sustainability reporting on the identified high-priority issues, which we clustered into four priorities:

**Product Stewardship**, **Operational Excellence**, **Talent Management**, **Community Ambassadors**.

While community-related issues received relatively low overall scores, we see significant value in being a good corporate citizen in the regions where we operate as it strengthens our reputation and inspires employee engagement.



1. Customer satisfaction
2. Health and safety
3. Business ethics
4. Legal compliance
5. Packaging collection, recycling
6. Energy use and efficiency
7. Chemicals of concern
8. Talent management
9. Transparency
10. Human rights
11. Water management
12. Bribery and corruption
13. Chemical management
14. Recycled content
15. Jobs and employment
16. Employee engagement
17. Waste management
18. Process innovations
19. Marine debris
20. Equal pay for women and men
21. Design for environment
22. Litter
23. Product innovations
24. Environmental management systems
25. Water footprint
26. Risks and crisis management
27. Volatile organic compounds
28. Human rights in mining
29. Customer alignment on sustainability
30. Resource scarcity
31. Renewable energy
32. Carbon footprint
33. Greenhouse gas emissions in smelting
34. Greenhouse gas emissions in Ball's operations
35. Life cycle assessments
36. Certified sustainably sourced materials
37. Logistics
38. Biodiversity and deforestation in mining
39. Evaluation of supplier sustainability performance
40. Grievance mechanisms
41. Tax strategy
42. Light-weighting of packaging
43. Conflict minerals
44. Employee community engagement
45. Child labor / forced labor
46. Diversity & inclusion
47. Grants and donations
48. Lobbying
49. Supplier diversity
50. Biodiversity
51. Freedom of association and collective bargaining