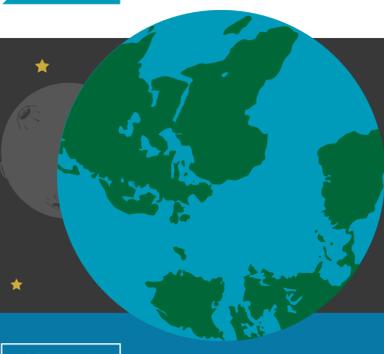




# Beverage Cans: The sustainable packaging solution

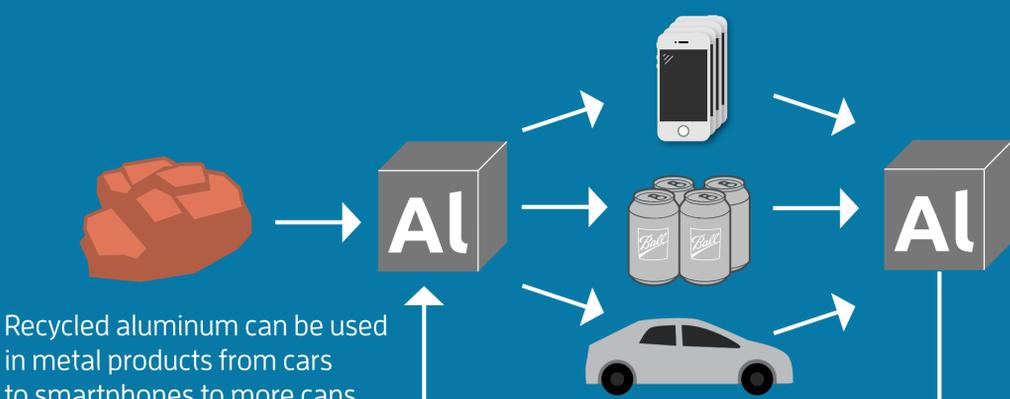


Aluminum is the most abundant metal in earth's crust



Aluminum is an incredibly versatile material

It can be recycled again and again without loss of quality



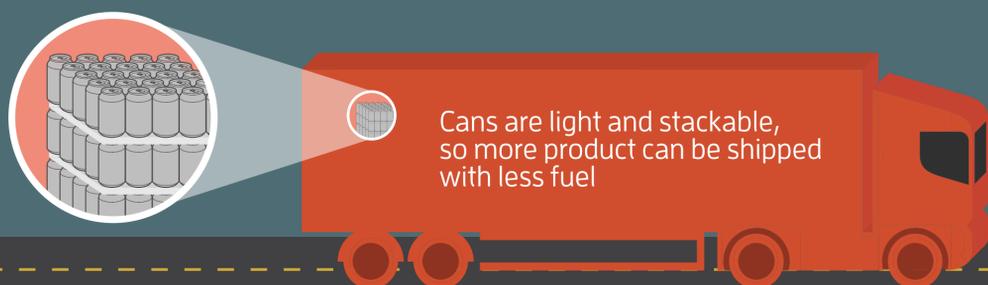
Al Al Al Al 75% of all aluminum ever produced is still in use today

## No other beverage packaging material tops aluminum cans

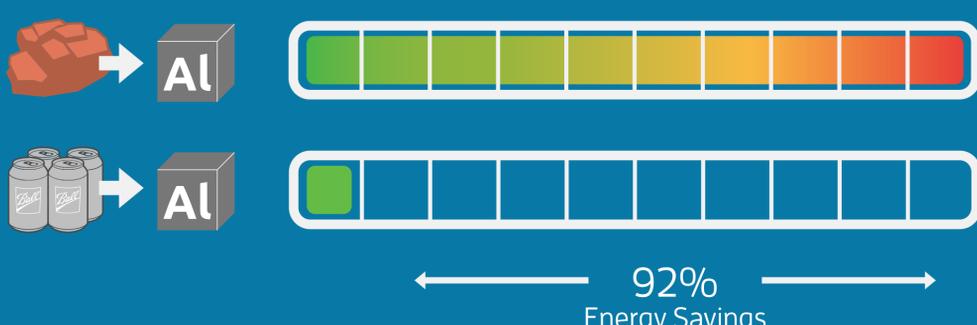


Almost three times as many 12-ounce cans can be shipped in a standard semi-trailer vs. 12-ounce glass bottles

3x



Recycling aluminum saves 92% of the energy needed to make aluminum from scratch



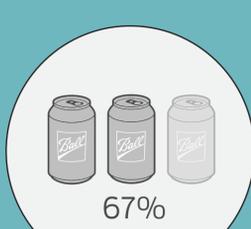
When you recycle just one aluminum can, you save enough energy to run an LCD television for about two hours

## Aluminum = the most recycled beverage packaging material



Aluminum is worth more than anything else in the recycling stream Its value subsidizes the collection and recycling of other materials

### Aluminum Recycling by the Numbers



2014 U.S. recycling rate for aluminum beverage cans, much more than plastic or glass

Number of aluminum cans recycled in the U.S. every minute



Number of full-size pickup trucks that could be manufactured from the amount of aluminum recycled in the U.S. in 2014

When you choose aluminum cans and recycle, you're helping the environment by:

- Closing the material loop
- Creating jobs
- Saving resources
- Reducing energy use and emissions

## Cut/4 CARBON: By 2020, Ball strives to reduce the carbon footprint of its beverage cans by one-fourth



For more information about the life cycle of a can and Ball's sustainability efforts, visit: [www.ball.com/sustainability](http://www.ball.com/sustainability)

