



### **Robert Freedman**

Vice President and General Manager  
Tactical Solutions

Robert Freedman is Vice President and General Manager of Tactical Solutions for Ball Aerospace. Freedman's portfolio includes pursuit and execution of development and manufacturing programs that are critical to our nation's defense, particularly in the areas of Survivability and Strike (SAS); Command, Control, Communication, and Instrumentation (C3I); and Imaging and Surveillance (IAS). Under Freedman's leadership, Tactical Solutions delivers advanced tactical systems for installation on warfighter platforms.

Freedman has served in many positions during his 15 years with Ball Aerospace, most recently as Director of RF Applications and Strategic Initiatives. He has held numerous other leadership positions including

Advanced Systems Manager and capture lead for the Geodesic Dome Phased-Array Antenna Technology Demonstration program. He was the program manager for the Advanced Amphibious Assault Vehicle and Advanced Medium Range Air-to-Air Missile (AMRAAM) antenna programs, capture lead for the Joint Strike Fighter, Business Area Manager for conformal antennas, and Director of the former Antenna and Communications Technology business area.

Freedman previously led L-3 Communications Randtron Antenna Systems as president and general manager where he was responsible for all business metrics and design, development, and production of antenna products and subsystems.

He brings 28 years of experience as a naval aviator during which he served in operational flight squadrons; research, development, test, and evaluation activities; and major program management assignments. His assignments included Deputy Program Manager for F/A-18 E/F development and Program Manager for standoff strike weapons including Harpoon, Standoff Land Attack Missile (SLAM), and SLAM Expanded Response (SLAM ER). Freedman is a graduate of the Defense Systems Management College where he co-authored an article on acquisition reform.

Freedman holds a B.A. in Art and Architecture, an M.S. in Aeronautical Engineering, an M.S. in Systems Management, and a Ph.D. in Organization and Management. His research interests include leadership, customer satisfaction in the aerospace industry, and business ethics. Rob volunteers at the Little Thompson Observatory where he shares his astronomy enthusiasm with up to 5,000 people who visit the site each year.