



BALL'S WINE CAN

QUALITY FROM THE GRAPE TO THE CAN

Ball's specialty Wine Can has been developed to protect quality and to guarantee long shelf life for your product.

Product Benefits

- Single-serve and convenient
- Gives your wine best protection – air-tight, unbreakable, light-proof
- Looks cool and appeals to a new generation of wine drinkers
- Ideal for wine that is best served chilled
- Enhanced design flexibility
- 12-month shelf life
- Endlessly recyclable with no loss of quality
- Wine test and filler audit by Ball
- Protected Quality logo guarantees premium product

Technical Specifications

- Aluminum can with increased lacquer specification and metal gauge
- Sealed with special wine end



Filling wine:

The Ball Wine Can
Can sizes: 20cl and 25cl
Increased gauge and lacquer film
Wine-end, with selected inside coating
12-month shelf life
Wine test by Ball
Filler audit and support by Ball
Protected quality logo



Filling volumes:


Small runs	Standard runs
2,000 – 100,000 units	> 100,000 units
Sleeved cans	Printed cans
Lead time 4 weeks	Lead time 2 months

Why should I fill my wine into Ball's specialty Wine Can?

- Reach new segments – make your brand attractive to modern, young and active consumer groups
- Embrace new drinking occasions – meet the needs of the on-the-go consumer by delivering a compact packaging solution
- Stand out at point of sale – utilize the can as the canvas to communicate your brand promise
- Increase efficiency of your logistics – truck fully loaded with cans carries twice the amount of liquid versus bottles

For fast access to the product video, scan this QR code:

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